

PET Program

YOUR SOURCE FOR

POTTED ORGANIC PET PRODUCTS



Certified Organic Cat Grass

Provides essential vitamins and folic acids.

Aids in digestion by increasing roughage.

Assists in removing hairballs.

Deters cats from eating your houseplants.

Satisfies your cats natural craving for grass.

Chlorophyll helps freshen breath.

Certified Organic Catnip

Completely safe for you precious feline.

Most cats are attracted to the smell of catnip and will rub and chew the leaves and stems releasing the natural chemical Nepetalactone.

Live plants have a stronger smell.

Always fresh.

Pure Catnip-no fillers

Use as a training tool-rub a few leaves on a scratching post and not the furniture.

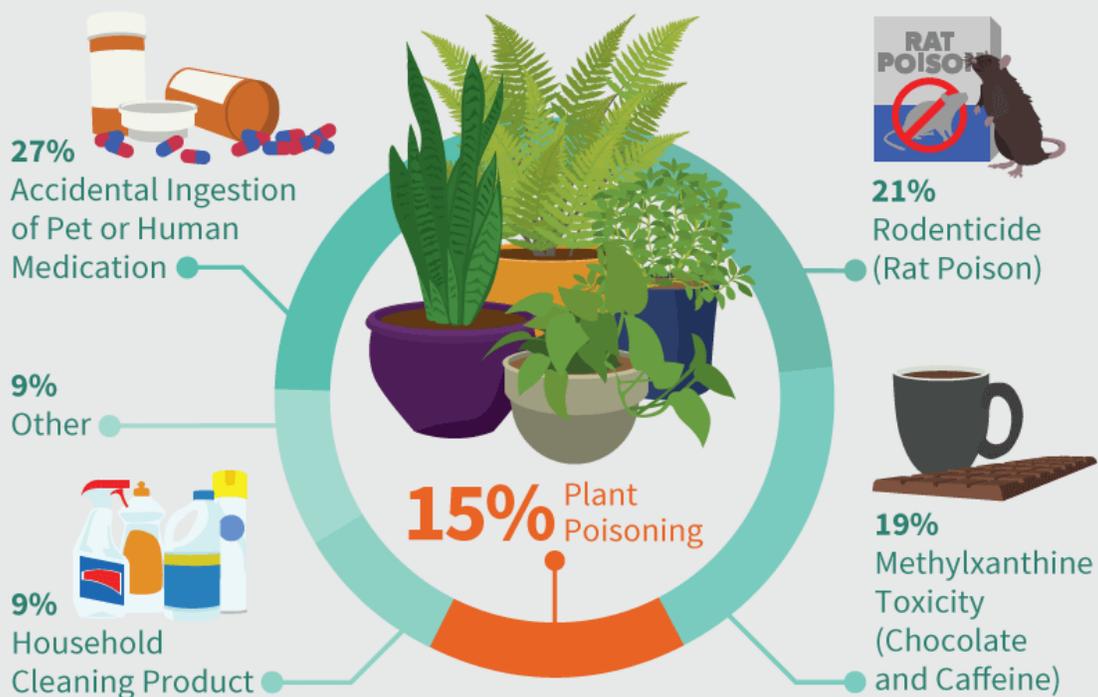


Protecting Your Pets

Sometimes the plants that are grown in the home can be harmful to your pets, which is another reason why its important to have pet grass around your homes! Deterring pets from eating normal house plants is a major way to protect your animals from plant poisoning!

Common Causes of Pet Poisoning

Breakdown of the nearly 20,000 pet poisoning claims reported to a large pet insurance company between 2005 and 2009



Organic Catgrass



4" Pot Size
15 pack
Certified Organic
Organic Pet Grass 6-27520-00056-5

Organic Catnip



4" Pot Size
15 pack
Certified Organic
Organic Cat Nip 6-27520-13482-6

Option 1
Small Rack



Depth: 12"
Width: 24 ⁷/₈"
Height 36"
18 pots per rack

Pet Program Display Racks

Option 2
Large Rack



Depth: 13.5"
Width: 28 ⁷/₈"
Height 42"
52 pots per rack

PET Grass FAQ



Do your customers have questions about our Certified Organic Pet Products?

Here are some common questions you may be asked by customers. Knowing about the product you sell is an important selling feature! The more you know the better suited you will be to sell, sell, sell!

Pet Grass

Who can eat Pet Grass?

Freeman Herbs offers Certified Organic Pet Grass for your cats, dogs, birds, reptiles and small animals. All the animals that eat our pet grass will benefit from gaining more green nutrition.

Why buy Pet Grass?

Our pets tend to be lacking in certain nutrients and green nutrition, this is why pet grass is the perfect addition to your pets diet! It contains vegetable fiber for a very healthy digestive system. Feeding pet grass to your furry family members is also a good way to deter them from eating potentially harmful house plants and outdoor grasses.

What is the shelf life of Pet Grass?

The average life span of your organic potted pet grass is around 2-3 weeks. However this greatly depends on several factors: temperature, watering, how much your cat is eating etc. Some ways that you could extend the life of your plant is by refrigerating when your pet isn't using it. Keep plant trimmed in order to encourage regrowth.

Indoor Pet Grass Vs. Outdoor Grass?

Pet grass isn't like normal grass, it contains several nutrients that your pets will never get from outdoor grasses. Your potted pet grass is a special combination of oats, barley and wheat. Outdoor grass tastes completely different than Freemans Organic Pet Grass! The other MAJOR factor that differentiates between the grasses is that Freemans Organic Pet Grass is exactly that **CERTIFIED ORGANIC** - meaning no harmful sprays, pesticides, or chemicals, unlike the grass we find outside! Keep your pets healthy and safe by always purchasing certified organic!

Catnip

Catnip Care

Catnip can easily be cared for just like a regular house plant! Add some full sun and an average amount of water so your catnip will have a very nice life span. Catnip can get fairly tall if left untrimmed so be sure to trim your plant as it grows to avoid stalks from becoming tall and lanky. For a bushier plant you can pinch back the young growth, if you begin to see blooms on your plant, pinch these off as well in order to promote more leaf growth. You can let your cats eat and rub the leaves directly off of the potted plant or you can also harvest the leaves for drying. If you want to trim your plant and keep the leaves "fresh" they can be put in a sealed plastic bag and put in the freezer for stuffing into cat toys at a later time.





PET Grass CARE



How to Receive and Sell More Pet Grass and Catnip!

Step 1. Open boxes and remove plant trays upon arrival so the plants get light and air circulation.

Step 2. Inspect plants. *NOTE: we have upgraded the way we grow pet grass and you'll notice taller, greener grass, which means more nutrients, stronger plants and longer shelf life.

Damaged plant? • It can happen in transport and pruning the damaged parts of the plant will help with presentation.

Yellow grass? • Plants green up outside of the box with a bit of light.

Got Mold? • Mold won't harm your pets and forms from moisture during growing or transport.

Step 3. For longer shelf life, water as needed.

NOTE: Pots and trays have drainage so its best to water over a sink or put a tray beneath to catch excess water and soil.

Step 4. If you have access to a cooler, extra trays of pet grass and unsold product can be stored and cooled (2-8c) for longer shelf life.

Questions or concerns about your product?

Please call Sean Moher at 905-563-8890 ext.228 or
e-mail sean.moher@freemanherbs.com

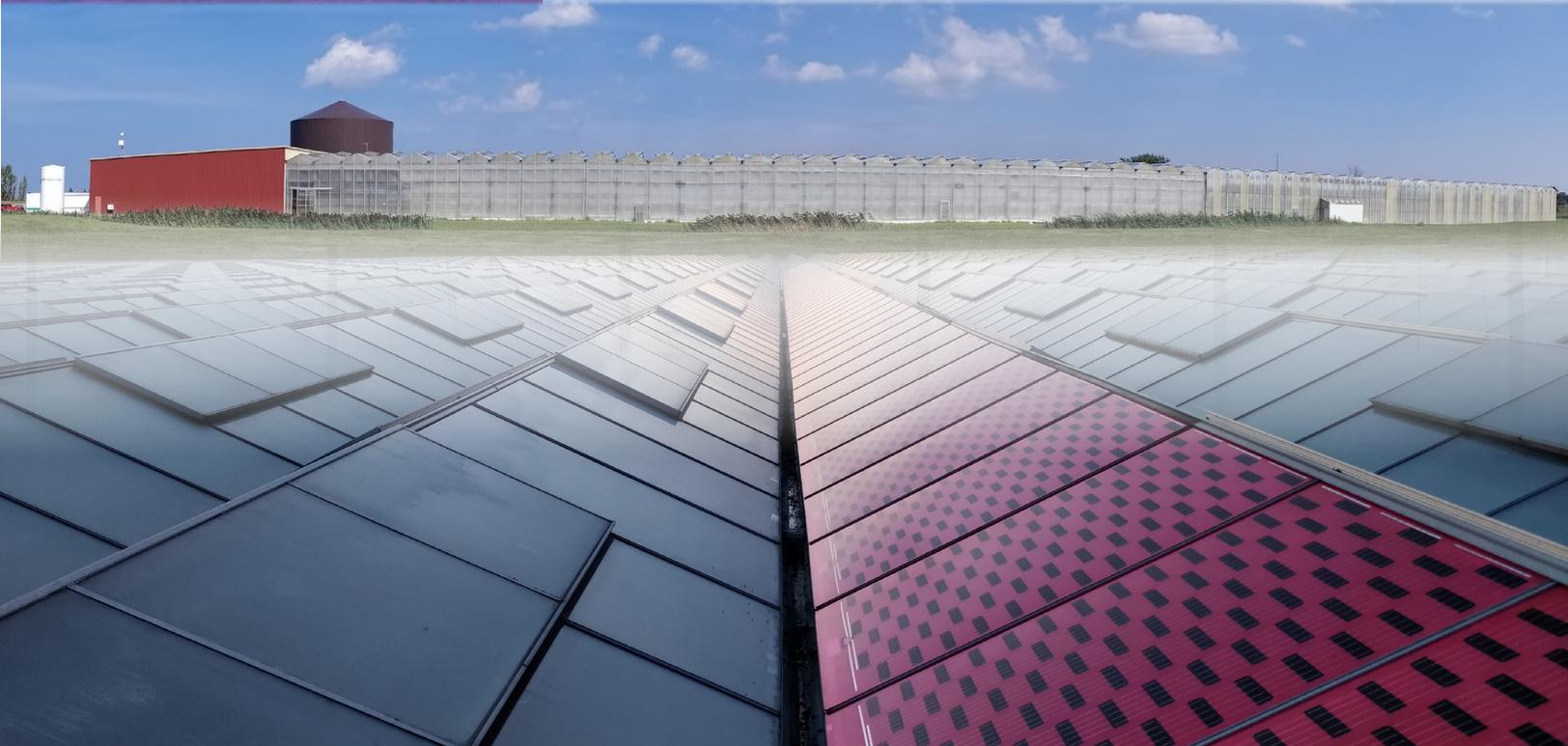


A Glimpse into Freeman Herbs

- Freeman prides itself on aligning our company with suppliers, customers and employees that share our same core values of Integrity, Trust and Respect to name a few
- The product lineup includes certified organic potted herbs and potted vegetables and seasonally, over 50 varieties of conventional herbs.
- No pesticides, herbicides and neonicotinoids are used at Freeman greenhouses and facilities. We use an IPM to manage any pest outbreaks
- Our conventional lineup, though not certified organic, is grown naturally with no pesticides or herbicides
- Certified USDA Organic production
- Good Agricultural Practices (GAP) Certified
- All Freeman facilities are certified Food Safe
- Exciting expansion into a 650,000 square foot greenhouse with state of the art technology and lighting.



At Freeman Herbs we have dynamic LED lighting, which not only produces the red and blue spectrum, but also can be adjusted to change the ratio of red and blue, from full red to full blue and any combination of the two. This is an important feature because the plants when irradiated with red spectrum produce bigger cells, in turn producing taller and larger plants. Blue spectrum, on the other end, produces larger amounts of smaller cells which translates into a more compact plant. With this we are able to control the rate of growth and by increasing the amount of blue spectrum towards the end of the growth, we can improve the overall flavour of the plant.





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